

# Joseph Mathews, Special Olympics and Tootsie Rolls Director

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# Ontario Knights of Columbus Special Olympics Programs

# **Knights of Columbus Flag Relay for Special Olympics**

- first jurisdiction in the Order to be entrusted with the use of the Special Olympics flag for its Special Olympics activities
- serves as an umbrella for all the various activities and events that we do for Special Olympics
- each Diocesan Association/Zone has a Special Olympics flag
- Special Olympics flags are available to Councils and Districts at cost
- Councils and Districts are invited to use the flag when conducting their activities for Special Olympics
- promotes and raises the public's awareness of our involvement with Special Olympics
- our website at kofcflagrelay.com provides information on everything we do with Special Olympics
- please submit pictures and articles of your events for our Knights in Action web page

## **Special Olympics Ontario Provincial Games**

- 2013 Summer Games in York Region (Newmarket) July 11th to 14th
- volunteers required (Healthy Athlete program plus other areas)
- 4th Degree Honour Guard for Opening Ceremonies
- the Knights carry in the Special Olympics Games flag (Flag Relay program)
- Councils are invited to Adopt An Athlete/Team from their community who will be going to the Games
- consider conducting a flag raising ceremony in your community (Flag Relay program)

#### Be A Fan (year round program) and Be A Fan Day

- wear red shoelaces at all of your Special Olympics events (shoelaces available for a \$5 donation)
- order your red shoelaces through the State Director for Special Olympics
- July 20<sup>th</sup> K of C Be A Fan Day (Ontario) 45<sup>th</sup> Anniversary of Knights of Columbus involvement with Special Olympics (first Special Olympics Games July 20, 1968)
- October 25<sup>th</sup> Special Olympics Canada Be A Fan Day (across Canada)
- public awareness campaign (participate in media events)
- Councils participating will be listed on the Special Olympics beafancanada.com website
- funds raised can be submitted online (credit card) at beafancanada.com on your council's web page
- funds raised can also be submitted to the State Director for Special Olympics by cheque (made payable to Special Olympics Ontario

# K of C Blue Jays Day for Special Olympics

- July 20th at Rogers Centre (Toronto vs Tampa) K of C Be A Fan Day
- Councils sponsor discounted tickets for Special Olympians to attend the game
- Knights and their family and friends can purchase discounted tickets
- sponsorship and order forms available online (State website and at kofcflagrelay.com)
- Special Olympians participate in First Pitch and 7<sup>th</sup> Inning Stretch
- Knights have a display table and make a cheque presentation to Special Olympics

## K of C Free Throw Competition/Soccer Challenge/Hockey Shoot Out

- invite Special Olympians to your Council, District and Regional Competitions
- check with local schools regarding their Special Olympics programs
- contact your local Special Olympics Council to conduct competitions at one of their weekly practices



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#### **Hometown Games**

- local competitions held where Special Olympians live
- consider hosting or sponsoring a Hometown Game
- Toronto area councils host a regional baseball and bowling tournament
- Perth area councils host a regional soccer tournament

# **Community Involvement**

- consider becoming involved with the Special Olympics Council in your area
- there are 12 Regions in Ontario each supported by a District Developer
- the contact person with Special Olympics in your area is the District Developer
- · visit specialolympicsontario.com for more information

## **Membership**

- consider inviting a Special Olympian to speak at one of your Council's General Meetings
- many Special Olympians meet the criteria for membership in either the Knights or Squires

# **Fundraising and Financial Support**

- Ontario Knights helped raise over \$134,000 for Special Olympics last year
- 50/50 Draw \$52,500; Sponsorships/Adopt an Athlete, etc \$66,100; Tootsie Roll \$15,500

# 50/50 Draws

- Knights provide the volunteers required to help run this major fundraiser for Special Olympics
- last year the games assigned to the Knights raised over \$52,000 for Special Olympics
- Toronto Maple Leafs, Raptors, FC and Marlies games
- Ottawa Senators games

#### **Tootsie Rolls**

- our province wide fundraising campaign for Special Olympics
- your Council can run this on its own, with another Council or as a District fundraiser
- submit Intent to Participate Form to the State Office
- you will be sent an Order Form (minimum order is 25 cases at \$25.50 per case)
- report the funds you raised on the Final Report Form and submit to the State office
- funds are shared between the Council (40%) and State (60% which goes to Special Olympics)

# Partnership Profile Report With Special Olympics (#4584)

- submitted annually to report volunteer hours and funds raised for Special Olympics
- Supreme ranks each jurisdiction by forms submitted (Ontario was ranked 3<sup>rd</sup> in 2011)
- Ontario received \$5,800 from Supreme for our 3<sup>rd</sup> place ranking. These funds were used to assist with our Special Olympics programs

# John P. (Jack) Clancey Award for Support to Special Olympics Ontario (SO-45)

- presented annually to the Council who has organized, helped with and gone beyond to help make the Special Olympian athletes succeed in both sport and in life.
- the following information is used: volunteer hours, number of events, programs and financial support